



James Hardie 2021 Re-side Giveaway featuring Hardie® Textured Panels in Northern California, Southern California, and Seattle Area – Final Rules 12.09.21

Attorney-Client Privileged

Rules for Posting on Website and Linking to:

Submit a Picture of your Home for an Opportunity to Receive a Complimentary Hardie® Product Home Re-side in Southern California, Northern California or the Seattle area.

James Hardie Building Products Inc. (“James Hardie”) is giving away single-family home exterior re-sides, up to ten (10) re-sides, each with a retail value up to fifty-thousand dollars (\$50,000 USD) and a minimum value of five-thousand (\$5,000 USD) (“Complimentary Re-side”). Each Complimentary Re-side will be completed utilizing our latest product, Hardie® Textured Panels, and other Hardie® products and will include the following as necessary to complete the Complimentary Re-side on each home selected: removal of existing exterior siding and replacement with Hardie products, exterior siding accessory products, labor and a home inspection, if deemed necessary.

For an opportunity to be selected for a Complimentary Re-side, you must (1) Like the Complimentary Re-side Giveaway social media post on one of James Hardie’s social media channels, (2) Follow @JamesHardie on one of our social media channels, and (3) post a photo showing the full front of your home to social media channels Facebook, Instagram or Twitter using the hashtag #MyHardieHome. Submissions will be accepted starting December 9, 2021 and until December 31, 2021. James Hardie will select homes on a rolling basis starting on December 9, 2021. James Hardie will coordinate with each selected homeowner on the design and selection of Hardie products in its discretion. Selected recipients must use a contractor specifically approved by James Hardie for the completion of the Complimentary Re-side. Possibility of being chosen for a Complimentary Re-side depends on the number of eligible submissions, but only a maximum of ten (10) Complimentary Re-sides will be provided.

James Hardie will select recipients of each Complimentary Re-side in its sole and absolute discretion, taking into account including but not limited to, recipient eligibility under these terms and conditions, the location, size, current condition, and marketing value to James Hardie of being able to advertise its products through the use of before and after images of the recipient’s home.

To be eligible for a Complimentary Re-side, the submitted and selected home must be located in one of the following U.S. zip codes:

94566	94598	94087	91741	91001	92656	98072	98136
94568	94080	94501	92024	90272	92011	98115	98102
94539	95003	94507	92886	92869	91367	98005	98014
94550	94070	94109	92651	91011	92620	98053	98010
95120	95032	94061	92008	92129	92694	98116	98101
94526	94044	94556	92064	91362	93117	98177	98121
94582	94611	94019	92009	92675	92870	98007	98039
95037	93940	94303	92679	91789	91361	98103	98024
94583	94595	94002	90274	91326	92887	98117	98051
94941	95472	95051	92673	92821	98033	98065	98345
95014	94952	95138	91214	91364	98052	98105	
94588	95124	94403	92649	91301	98074	98019	
95070	94947	94022	91711	91016	98006	98077	
94010	94563	94112	92708	92130	98075	98112	
94549	94062	92646	92692	92128	98004	98199	
94901	93923	92691	90275	92127	98040	98070	
95035	95148	92677	91320	93010	98110	98144	
94903	94024	92037	91765	92131	98027	98107	
94506	94596	92672	91360	92807	98029	98122	
94025	95135	91302	92660	93012	98008	98119	
95060	95125	90049	92629	93021	98020	98109	

You must: (a) be at least 18 years old, (b) be a resident of one of the 50 U.S. states or the District of Columbia, (c) own the house to be re-sided (d) have a legal right to have the home re-sided, (e) agree to the re-side proposed by James Hardie, and (f) agree to various marketing arrangements with James Hardie without further compensation to you that may include but not be limited to: use of before, during and after images of your home re-side for all of its advertising purposes, use of your image, you providing testimonials, and/or you and your home participating in marketing events. You also must provide James Hardie with all information required by James Hardie in its reasonable judgment for purposes of designing and completing the re-side, and for tax reporting purposes. Recipients of a Complimentary Re-side are responsible for all taxes arising from the acceptance and completion of the Complimentary Re-side on their home.

12.09.21

Any home repair or remediation necessary to complete a Complimentary Re-side is not included and will be the sole responsibility of the homeowner. Additional materials or labor for additional remodeling, if any, beyond re-siding of the home is also not included and would be the sole responsibility of the homeowner. Selected recipient homes may be required to have their homes inspected to determine suitability for a Complimentary Re-side. Completion of a Complimentary Re-side is contingent on and subject to being able to obtain all required government permitting and approval requirements. Void where prohibited by law.

Selection, receipt and completion of a Complimentary Re-side is subject to and contingent upon you as recipient and your home meeting all of the eligibility requirements, conditions and limitations under these terms and conditions. If you fail to satisfy any of these requirements or conditions in James Hardie's sole judgment, you will not be eligible for the Complimentary Re-side. James Hardie reserves the right in its sole absolute discretion and for any reason to rescind the Complimentary Re-side offer and select an alternate recipient. Any Complimentary Re-side offered is non-transferable and not assignable. Subject to all applicable laws and regulations.

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